The rate of change in our world is exponential. We cannot afford to be living in the past way of organizing ourselves or waiting for others to help us, the time to take charge by giving ourselves permission is now. Gone are the days where social change was categorized as someone’s specific area of work, or seen as pure charity. Complex social problems demand more than professional focus and cutting-edge research. Young professionals and experts need to give all their full commitment, heart and minds to bring about a large and positive social change.

To address this, it is important to understand the levels of change - Ashoka sees social change in four levels. We will understand the various levels of such social change and what it takes to cause a shift in the mindset of a large population. True change gets actualized not just when the problem is no longer a problem - but when the solution gets naturalized, that people cannot imagine the world without that solution. How do we reach such scale of shifting mindsets for the problem you would like to address and make this world a better place?

Doing all this, must not just be self-actualizing need. It has to move beyond to cause a positive shift in the world and we need to have a lot of fun doing it. We will travel through the journeys of many such wonderful social entrepreneurs who have accomplished that and by the end of our time together - become collectively inspired to take action - not just any action - but the one that will be a start of an irreversible movement.