

# DigiLABS



Singapore  
International  
Foundation  
for a better world

## LEARN AND APPLY DIGITAL SKILLS FOR A BETTER WORLD





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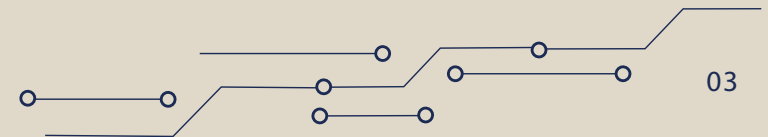
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# About Singapore International Foundation

The Singapore International Foundation (SIF) is a not-for-profit organisation established on 1 August 1991. Our aim is to strengthen mutual understanding, ties and trust between global communities. All our programmes seek to bring Singaporeans and our friends from overseas communities together, to connect and collaborate for positive change. We believe that when people from different parts of the world work together, they gain insights that bridge cultural divides and the sharing of ideas, skills and experiences inspires actions and enables collaborations for good. We do this because we believe we all can, and should, do our part to build a better world – one we envision as peaceful, inclusive and offers opportunities for all.



# About DigiLABS

DigiLABS is an online programme that upskills youths and young professionals to prepare them for the digital economy and contribute to digital solutions for global social issues.



**Learn Digital Skills**



**Build International Networks**



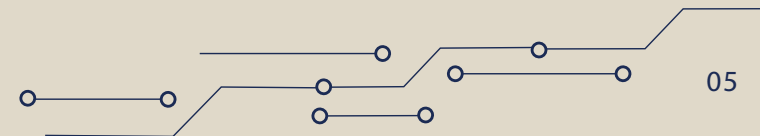
**Apply Learnings to the Real World**



**Be Mentored by Industry Experts**

# What can you expect from DigiLABS

- Learn digital knowledge, skills and attitudes (KSA)
- Apply learnings and ideate, develop and validate solutions for market adoption
- Build a Community of Practice for peer learning and networking
- Support the drive towards digital inclusion



# DigiLABS Components

*SUPPORTED BY A NETWORK OF INDUSTRY PROFESSIONALS  
THAT ARE PASSIONATE TO SHARE THEIR TIME, TALENT AND TREASURES*



## 1 Virtual Classroom (Instructor-Led Training and Self-Directed Learning)

**Lecture** - Provides learners with industry perspectives and content

**Small Group Tutorial** - Provides learners with expert guidance and real-time feedback in a supportive environment

## 2 Online Learning / Learning Management System (LMS)

Enables learners to take control of their self-development journey, test their skills regularly and find support in the learning network

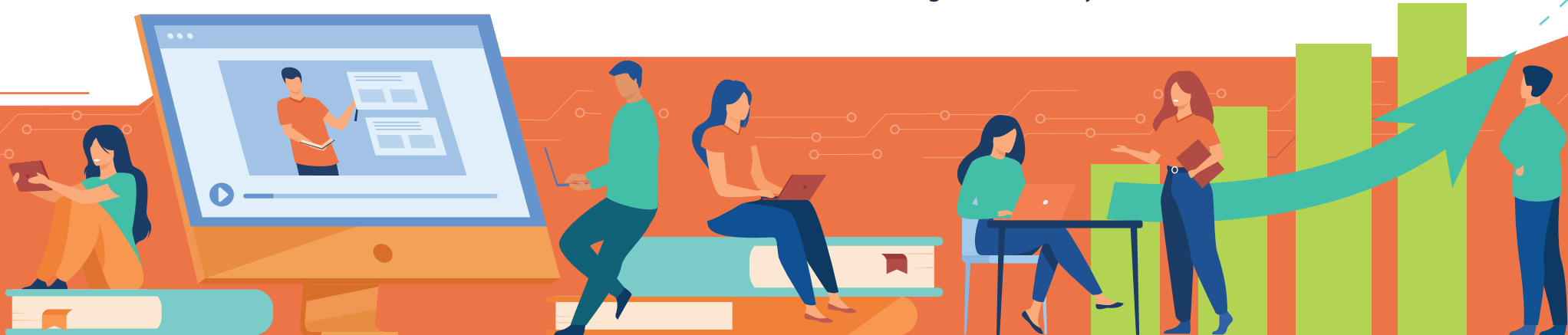
## 3 Mentoring and Coaching

Learners will have mentors during their learning and prototype/campaign development journey

## 4 Strategic Engagements

**Open mic sessions** - Foster community bonding and a stronger sense of belonging amongst learners

**Virtual tours** - Build on cross-cultural understanding and develop global citizenry

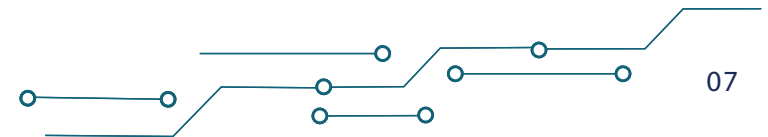


# Programme Structure

DigiLABS will incorporate learning experiences to develop learners' digital and soft skills set, their understanding of global citizenry and social innovation frameworks.

Applicants choose one learning path that they are interested in and will thereafter go through a 14-week online learning courses – Foundational and Accelerator.

Projects delivered during the courses will align with existing problem statements that addresses social and global issues, and learners will have the opportunity to apply the skills into their personal passion projects.



# Programme Structure

## LEARNING PATHS



## COURSES AND KEY OBJECTIVES

### Foundational (6 weeks)

- Build foundational knowledge of the learning area
- General how-to guide to acquire the basic understanding of the digital skill
- Observe through real-world examples and apply in small-scale project
- Understand global citizenry and social innovation frameworks



### Accelerator (8 weeks)

- Deepen knowledge of digital skills
- Understand project cycle required to develop a prototype/marketing campaign
- Apply learnings into a working prototype/marketing campaign through given project scope or passion projects







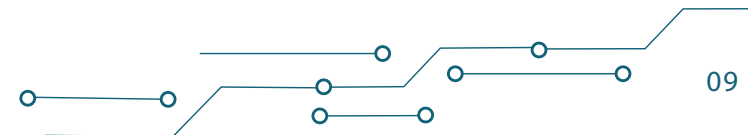
# Who is DigiLABS for

We welcome youths and young working professionals aged 18 to 35 from ASEAN, China and India with keen interest in learning new digital skills and want to apply the skills to address social and global issues.

## Criteria

- Have 1-2 years of work experience (including internship) or a social impact passion project\* that you are working on
- Team player and effective communicator
- Open to sharing and learning

\*Passion project could be an initiative that you started or are involved in



# Learners' Journey

## Week 1

COMMENCEMENT OF  
FOUNDATIONAL COURSE



## Week 6

COMPLETION OF  
FOUNDATIONAL COURSE



## Week 14

COMPLETION OF  
ACCELERATOR COURSE



## Week 4

APPLICATIONS OPEN FOR  
ACCELERATOR COURSE



## Week 7

COMMENCEMENT OF  
ACCELERATOR COURSE



# Post-DigiLABS

## CERTIFICATION

Learners who fulfill at least 75% course completion for each course will receive a certificate signed by the SIF and the Content Partner. The certificate will be issued via the LMS when the post-course survey is completed.

## PROJECT SHOWCASE

A digital showcase of the prototypes and campaigns developed over the course of the programme will be featured on a repository (on the SIF website) and would serve as an open source to current and future learners.

## DIGITAL GOOD CHAMPIONS (DGCs)

The Digital Good Champions (DGCs) program is an inspiring initiative for tech for good that recognizes the transformative potential of digital skills and knowledge in creating positive change. Post DigiLABS, DGCs will be identified to become aggregators for the SIF and its networks.

DGCs are crucial in driving social impact and fostering digital innovation within communities. They will collaborate for impact and work with fellow DGCs to develop Digital Good Initiatives that address real-world challenges. Through Digital Good Initiatives, DGCs will lead digital skills training programs, provide access to underserved communities, and improve digital literacy through community-based campaigns, among other efforts. They will champion digital inclusion for marginalized groups such as the elderly, people with disabilities, and those in remote areas.



# FAQ - GENERAL



## **DO I HAVE TO PAY TO JOIN THE PROGRAMME?**

Participation is entirely free of charge. What we need is your commitment to learn digital skills and your interest to apply the new skills learned. You need to have a desktop / laptop with a stable internet connection when attending the course.

## **CAN I REGISTER FOR MORE THAN ONE LEARNING PATH?**

As there are limited slots available, learners can only register for one learning path based on their needs and interest.

## **CAN I JOIN IF I DO NOT HAVE ANY TECHNICAL EXPERIENCE?**

Prior experience is not necessary as the course is intended to support you to acquire technical skills. However, learners should have at least:

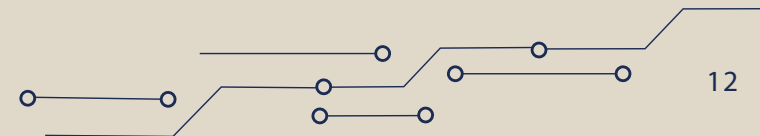
- basic digital literacy and productivity skills (e.g. use of word processing, spreadsheets, internet browsing) and,
- working knowledge or a good command of the English language as the course will be conducted fully in English.

## **ENGLISH IS NOT MY FIRST LANGUAGE. CAN I ANSWER THE QUESTIONS IN MY NATIVE LANGUAGE?**

Currently, we only accept applications in English.

## **WHERE CAN I GET SUPPORT IF I HAVE OTHER QUESTIONS?**

You can drop us an email at [digilabs@sif.org.sg](mailto:digilabs@sif.org.sg).



# FAQ - COURSE RELATED



## HOW MANY HOURS DO I NEED TO COMMIT TO THE COURSE?

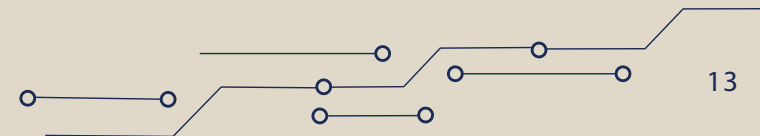
The course takes a blended learning format, with one to two hours self-directed learning on the LMS and two hours of live tutorial session with tutors for each module. Learners will commit on average four hours per week over 14 weeks.

## HOW IS THE COURSE ASSESSED?

During the Foundational course, there will be weekly tasks to complete on the LMS and live tutorial session to attend, which count as the module assessment. These module assessments contribute to your course completion progress. Learners must fulfill at least 75% course completion in order to receive certification and be eligible to apply for the Accelerator course. During the Accelerator course, there will be more focus on group work and prototype/campaign development. Learners must fulfill at least 75% course completion in order to receive certification.

## WHAT IS THE PROJECT THAT WE WILL WORK ON AS PART OF THE COURSE?

Projects delivered during the course will align with existing problem statements that addresses social and global issues, and learners will also have the opportunity to apply the skills into their personal passion projects.



# LEARN AND APPLY DIGITAL SKILLS FOR A BETTER WORLD

We'd love to welcome you to the DigiLABS community.  
Join us to become competent changemakers to drive  
innovative digital solutions for global social issues.



Apply now

If you have further enquires,  
please email us at [digilabs@sif.org.sg](mailto:digilabs@sif.org.sg).



# Artificial Intelligence

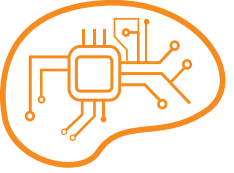
“AI is an ever-increasing domain of technology, poised to impact every industry and organisation.

The course will give you a jumpstart to learning AI and to do good with the technical skills provided. You will understand the complexities of machine learning and neural networks and gain soft skills such as creative problem solving, systems and design thinking. The course takes a very hands-on experiential project-based methodology which will allow you to deploy AI with confidence in your work and for social good.”



**AAQIB ALVI •**  **SL<sup>2</sup>**  
SUSTAINABLE LIVING LAB

Country Manager, Sustainable Living Lab  
Content Partner for DigiLABS



# Digital Marketing

“Our courses are anchored by practitioners who believe in imparting practical skills through real-world problem statements. We are also intentional in helping learners see and use digital marketing as a tool to bring about a better world.”



VICTOR ZHU •  hatch

Knowledge Partner for DigiLABS  
2018 Young Social Entrepreneurs (YSE) Global Alumnus







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